



## **New GS-11 2008 – a much stricter Green Seal! A differentiator for YOLO Colorhouse as the Zero VOC market becomes much more crowded.**

### **Why did YOLO Colorhouse choose Green Seal over other 3rd party certifications?**

Green Seal is the only US Ecolabel recognized by global ecolabeling network – Europe's Blue Angel. Europe has some of the strictest environmental standards in the world. For more info, go to [www.globalecolabeling.net](http://www.globalecolabeling.net). GS 11, 1993 is recognized by US Green Building Council as the standard for LEED points. Green Seal is the most comprehensive certification, as it looks at performance, packaging, consumer education, etc.

### **GS-11 2008 requires the following:**

#### **1. More comprehensive performance testing – YOLO products exceed Green Seal performance testing for:**

- Adhesion
- Flow and leveling
- Hiding power
- Corrosive resistance
- Scrubability
- Washability
- Fade resistance
- Accelerated weathering
- Flexibility
- Solar reflectance

#### **2. New VOC count testing:**

- GS-11, 2008 – flat -50 VOCs – GS-11 1993 – flat - 50 VOC
- GS-11, 2008 – non flat -100 – GS-11 1993 non-flat -150 VOC
- 2010 - colorant will be included as part of the VOC count

#### **3. Formula Review:**

1000+ compounds that are prohibited in GS-11-2008 products, GS-11 1993 restricted approx 25 specific chemical compounds. [www.greenseal.org/certification/standards/paints\\_and\\_coatings.pdf](http://www.greenseal.org/certification/standards/paints_and_coatings.pdf).

#### **4. GS-11 2008 Comprehensive list combines prohibited compounds from the following lists:**

International Agency for Research on Cancer, National Toxicology program, US EPA, Reproductive toxins listed by the State of CA

#### **5. Packaging:**

20% recovered material content, no phthalates in packaging

### **Powerful language GS-11 2008:**

- No carcinogens
- No Reproductive toxins
- No Mutagens
- No Hazardous air pollutants
- No ozone depleting compounds